

This page has been archived and is no longer updated.

[Find out more about page archiving.](#)



[Home](#) [News](#) [Sport](#) [Radio](#) [TV](#) [Weather](#) [Languages](#)

BBC LEARNING ENGLISH

[More 6 Minute English](#)



June 2008 ▶

March - April 2008 □

- Social business
- Why save worms?
- Manager
- Are you intelligent?
- Cyber crime
- Mosquitoes and teenagers
- Air travel
- Six-word stories



Social business

This week, Jackie and Amber hear from Nobel Prize winner Muhammad Yunus about the concept of 'social business'. Why does he think this is a more effective way of fighting poverty than charity?

This week's question: An entrepreneur - someone who starts new business or business deals to make money. The word entrepreneur comes from the French verb "entreprendre". What does this mean in English?

- a) to take
- b) to pull together
- c) to undertake

Listen out for the answer at the end of the programme!

Listen

 [Social business](#)

[an error occurred while processing this directive]

Vocabulary from the programme

an entrepreneur

someone who starts new business or business deals to make money

to maximise profits

to make as much money as possible

Example: *Most companies aim to maximise profit.*

social benefit

for the good of people or communities, perhaps through activities such as fighting poverty, helping war victims etc.

Example: *We must make sure this plan has real social benefit.*

social businesses

businesses whose goal is to maximise social benefit rather than maximise profit for owners etc.

a charity

an organisation that gives money or help to people in need

Example: *This charity helps people who are affected by cancer.*

a donation

something (especially money) that you give to an organisation or person to help them

Example: *She made a huge donation to the charity*

a donor

someone who makes a donation



Example: *We had several major donors to this project.*

to recycle

to use again and again

microcredit

small loans (money lent) made to people who wouldn't usually be lent money because they're unemployed, living in poverty etc.

Example: *He thinks the expansion of the airport is a good thing.*

to cover costs

to pay for the cost of money spent on something

Example: *Airlines are making tickets more expensive to cover the cost of rising fuel prices.*

Extras



Download this programme (mp3 - 2.1 MB)

More on microcredit

Grameen - what is microcredit?*

Guardian article Microcredit won't make poverty history*

**The BBC is not responsible for the content of external websites*